

2010
Bloom N Garden N Chalk Fest
March 27th N 28th

Main Street Safety Harbor Florida

APPLICATION DEADLINE MARCH 20th



*Bloom N Garden N Chalk Fest
c/o Safety Harbor Regional Museum
329 Bayshore Blvd. South
Safety Harbor, FL 34695*

Call to Artists

The Italian tradition of street painting dates to the 16th century when itinerant artists would travel from town to town for religious festivals and transform the streets and public squares into temporary galleries for their works of art. Although their paintings lasted only until the next rain, the tradition has endured for more than 400 years.

For more information visit
www.bloomNchalkfest.org

Bloom N Garden N Chalk Fest Artist Application

March 27th & 28th

Pastels are the medium and works produced are temporary. **Remarkably, there are no fees!** Materials will be provided. You need only provide your talents and enthusiasm. But space is limited. Volunteer street painters are strongly encouraged to find a business, individual, or organization to sponsor your square or consider sponsoring a square yourself or with friends.

Never done a street painting? Have no fear, the process is both challenging and rewarding. Local Artists and participants from the 2009 Chalk Fest will be available for helpful hints.

The Festival will open at 10 a.m. on Saturday and will conclude with an award ceremony on Sunday at 3:00p.m. In addition there will be a VIP Reception for Artists & Sponsors on Friday evening, March 26th and music and entertainment at the Gazebo on Saturday evening.

Before you begin painting, you will need to check in at the Artists' Oasis on Saturday, March 27th. The Artists' Oasis will be open at 7:00 a.m. on Saturday and at 8:00 a.m. on Sunday. You will be given your assigned space, pastels and welcome bag.

DUE TO POPULAR DEMAND artist spaces have been added -DEADLINE MARCH 20th

**For more information contact Bobbie@bloomnchalkfest.org
visit www.bloomNchalkfest.org**

Rules on the Road

- All applications **MUST** state the specific image to be "painted" **PRIOR TO** confirmation of participation in the Bloom N Garden N Chalk Fest. The Bloom N Chalk Fest (BCF) Committee reserves the right to deem any submitted subject matter as inappropriate. Non-compliance with the rules will result in immediate removal from the BCF.
- **PASTELS ARE THE MEDIUM.** Only chalk/pastels in a solid form may be used for street painting. **NO PAINT!** No gesso, acrylic paints, liquid pastels, or diluted latex of ANY kind.
- **NO POLITICAL** advertisements or statements, written, visual or implied are permitted.
- Artist "teams" are restricted to a maximum 4 artists per square. Squares are available in two sizes; 4½' by 8' or 9' x 8'.
- **GENERAL RELEASE & ACKNOWLEDGEMENT:** The undersigned acknowledges and hereby and forever discharges, releases and holds harmless the Bloom N Chalk Fest, its committee, sponsors, the City of Safety Harbor, the Safety Harbor Regional Museum and their agents of and from any loss or damage to my person or property while in possession of or under the supervision of the Bloom N Chalk Fest and its sponsors. Applicant(s) by their signature below consents to the enforcement of all rules and instructions of the Bloom N Garden N Chalk Art Fest. By signing below, applicant(s) hereby certifies that he/she/they has read and accepted the conditions as set herein. Applicant(s) also certifies by their signature that all information provided is true and correct.
- The Bloom N Chalk Fest reserves all rights to photograph and reproduce the street paintings by the artists in any manner. The artist(s) has no ownership right to the photo and/or reproductions of the street painting image.
- Artists who have artwork accepted for exhibit during the festival by the Syd Entel Galleries must comply with all rules and restrictions set forth by the gallery. Undersigned agrees to the terms set forth by the gallery.

Bloom N Garden N Chalk Festival 2010 Artist Application

Name _____

Address/City/State/ZIP _____

E-mail address _____ Phone: Day: () _____ Eve:() _____

Professional Artist ____ Art Student ____ Family/Student Team ____ (teams under age 16 must have 1 adult or teacher supervisor)

If you are a student, please include the following:

School _____ Teacher/Instructor _____

Proposed reproduction: Provide title & artist of historical artwork (*i.e., Mona Lisa, Leonardo DaVinci*):

Original artwork: a sketch, photo, or detailed description must be included with this application.

Size of space requested: _____ 4½' x 8' approx. (single) _____ 9' x 8' approx. (double)

NOTE: Pavement spaces are available on a first come, first served basis. Please specify any special considerations, such as placement near a friend's space. We will TRY to accommodate your request. Signatures represent a commitment to participate.

Please list all team members

1. _____
Print name clearly _____ Signature/Date _____
2. _____
Print name clearly _____ Signature/Date _____
3. _____
Print name clearly _____ Signature/Date _____
4. _____
Print name clearly _____ Signature/Date _____

IMPORTANT

- I would like to attend the Artist Reception on Friday evening, March 26th from 6-9p.m.
- I would like the opportunity to exhibit my artwork during the festival at the Syd Entel Galleries. Space is limited. Contact committee member immediately for details & instructions.
- I can obtain a sponsor for my street painting.

Completed applications may be faxed to 727-669-5958 or mailed to above address.

For more information contact Bobbie@bloomNchalkfest.org

Call to Artists

www.bloomNchalkfest.org



Safety Harbor is rolling out the red carpet.!

2nd Annual

Bloom N Garden N Chalk Fest

March 27th & 28th

Artists will be welcomed to a world-class event & it all begins with an artist reception the evening of March 26th.

Come & Play

Escape to beautiful Safety Harbor for a Weekend filled with Art, Music, Sun and Fun. Enjoy the ambience of the city while creating artwork on the sidewalks of downtown.

- ❖ *FREE to participating artists*
- ❖ *RARE Opportunity to EXHIBIT & SELL artwork at Syd Entel Galleries*
- ❖ *CASH PRIZES & numerous sponsor AWARD categories*
- ❖ *FREE HOST HOUSING arrangements available*
- ❖ *SPECIAL PRICING for accommodations at select area hotels and B&B*
- ❖ *FREE COCKTAIL RECEPTION honoring artists on Friday Evening*
- ❖ *FREE CONTINENTAL BREAKFAST on Saturday & Sunday*
- ❖ *VALUABLE Artist Dine-a-round Town Program*
- ❖ *VIP EVENT BADGE good for area merchant discounts*
- ❖ *FREE BOTTLED WATER & hydrating drinks throughout festival*
- ❖ *FREE CHALK supplied to each artist at registration/Artist Oasis*
- ❖ *COMPLIMENTARY Collector's Bloom N Chalk Fest poster*
- ❖ *FREE PARKING for the weekend at several city locations*
- ❖ *FREE MUSIC SERIES at the Main Street Gazebo on Saturday evening*

*For more information contact
Bobbie@bloomnchalkfest.org*

Quaint Main Street * Waterfront & Marina * Historic Landmarks * Museums and Galleries *
Whimsical Shops & Boutiques * Resort & Spa, Bed & Breakfasts * Fine Restaurants & Casual Dining